



Good News from Sun Microsystems

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Your source for news, results and views about Sun

The Java-based Future *Sun and Oracle at JavaOne conference*

Sun Microsystems, Inc. President and CEO Jonathan Schwartz and a host of technology industry leaders kicked off the 2009 JavaOneSM conference on June 2, 2009. The Conference showcased Java™ technology-based innovations that have created new revenue opportunities, business models, and applications that have changed the world. Sun Cofounder and Chairman of the Board, Scott McNealy, and Oracle CEO, Larry Ellison, closed the opening session by discussing Java technology's role in computing. You can view the full live Webcast of this week's 2009 JavaOne conference general session keynotes and learn more on the Conference at java.sun.com/javaone.

For more information about Sun's announcements at the Conference, [Click here](#)

Leading Market Conversations

ZDNet's Web site includes a video of an on-stage discussion at the 2009 JavaOne conference between Oracle's CEO, Larry Ellison, and Sun Microsystems' Chairman, Scott McNealy. During the discussion, which focuses on Java technology, Ellison comments, "Our current generation of middleware is 100% Java [technology]-based. Our next generation of applications is 100% Java [technology]-based." Ellison goes on to state, "We see increased investment in Java [technology] coming from the Sun Oracle combination — and an expansion of the overall community."

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InfoWorld reports on Sun's launch of a test version of the Java Store — a Web site that will give users an easy way to download Java programs and will also let developers connect with millions of users that are running Java on their desktops. The article also states that Sun is testing a new developer portal called the Java Warehouse, which Sun describes as "the central repository for Java and JavaFX™ applications."

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eWEEK discusses the newly released updates of JavaFX and Java Platform, Standard Edition (Java SE platform). The article quotes a Sun news release that states, "JavaFX 1.2 delivers a

new user interface library and performance enhancements to improve the user experience associated with JavaFX applications." Java SE 6 update 14 offers expanded Windows support and performance benefits. The article also covers Sun's first public preview of JavaFX TV, which will result in JavaFX applications running on browsers, desktops, mobile devices, and TVs.

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Reporting from the JavaOne conference, eWEEK covers Sun's announcement of several updates to the Sun GlassFish™ Portfolio Web application platform and Sun's preview of the Java Platform, Enterprise Edition (Java EE) 6 specification. Karen Tegan Padir, Sun's vice president for MySQL and Software Infrastructure, describes the GlassFish Portfolio as offering "the highest-scaling and best price-performance application platform."

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PC World discusses the new OpenSolaris™ 2009.06 release and identifies the addition of SPARC® processor support as a "key improvement." The new release includes networking technology from Project Crossbow, to help deliver improved performance and scaling for multicore and multithreaded applications. Crossbow technology "extends virtualization to the network," comments Jean Bozman, research vice president for the Enterprise Platform Group at IDC. Sun is also offering SunSpectrumSM support contracts for the OpenSolaris OS that are equal to the contracts offered for the Solaris™ 10 OS.

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On examiner.com, Asa Murphy comments on a JavaOne conference session about Project Darkstar, Sun's gaming and 3D developer platform. The article states that, "The market potential for online gaming is estimated at \$52B next year," and reveals that Sun's Chief Evangelist and Chief Gaming Officer Chris Melissinos "also expects large growth in virtual world technology applications in entertainment, finance, government, and enterprise."

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Customers Choose Sun

In a new video interview, Blue State Digital discuss how Sun's MySQL™ software helped them in hosting Barack Obama's campaign Web site: my.barackobama.com. Chuck Hagenbuch, senior software architect at Blue State Digital, comments, "Social networks for the campaign, events, fundraising, mass emails, phone banking, canvassing — all of that came through our servers and all of that was running on top of several MySQL databases."

[Click here to view the video](#)

With 50,000 employees and operating in 93 countries, Thomson Reuters is a leading source of information for businesses. This video shows Chris Lucock, head of Enterprise Architecture desktop products for Thomson Reuters' Markets Division, discussing how Sun OpenSSO Enterprise is helping to reduce total cost of ownership and improve customer experience for the company's clients.

[Click here to view the video](#)

Ticketmaster — a world leader in ticket sales for live entertainment — uses MySQL database software to store all of its data about events and venues. The company originally chose MySQL software for its speed and scalability. On the first day of ticket sales for the 2008 Beijing Olympics, the Ticketmaster Web site sold more than 500,000 tickets and served more than 24 million visitors in the first hour. In this video, Ed Presz, senior director of Database Engineering at Ticketmaster, talks about how the company uses MySQL software and notes, "MySQL played an instrumental part in us reaching new highs in ticket sales."

[Click here to view the video](#)

Product Reviews Underscore Innovation

In Network World, Logan Harbaugh reviews the Sun Storage 7410 Unified Storage System and comments that the system "is certainly a high-performance offering." Logan also notes that "we were impressed by what it could handle in our test environment."

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For Bright Hub's review of Sun VirtualBox™ software, Steve Mallard comments, "VirtualBox has dozens of options and features found in virtualization software that cost hundreds of dollars." He adds that VirtualBox is free to download and "offers an excellent support forum and community." Mallard concludes, "VirtualBox is an excellent free way to virtualize an operating system on your computer and a free way to discover the advantages of virtualization."

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In Computerworld, Steven J Vaughan-Nichols considers the latest version of OpenOffice.org™ software and comments, "With these performance and appearance improvements, I can see more users moving to this free office suite." Vaughan-Nichols also notes that "if you're getting tired of paying for a new version of Microsoft Office every few years, you should try this latest edition of OpenOffice.org."

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