

Sun's Blogging Guidelines

Speaking to the world in public has potential risks for you and for Sun and you need to understand them. Here are the big-picture risks.

Posting the wrong thing on your blog could:

- Lose Sun its right to export technology outside the U.S.
- Get Sun and you in legal trouble with U.S. and other government agencies.
- Lose Sun its trademark on key terms like Java and Solaris.
- Cost us the ability to get patents.
- Cost you your job at Sun.

Most of these risks can be avoided by just being careful and responsible. Here is a summary of the important rules to follow to avoid getting in trouble. There is an applicable company policy for each of the items listed. Links to these policies are included in the internal version of this document located at <https://akula.sfbay.sun.com:8443/blogs-admin/> Violation of any applicable company policy may result in disciplinary action up to and including termination of employment.

Summary of the important rules:

1. Do not disclose or speculate on non-public financial or operational information. The legal consequences could be swift and severe for you and Sun.
2. Do not disclose non-public technical information (for example, code) without approval. Sun could instantly lose its right to export its products and technology to most of the world or to protect its intellectual property.
3. Do not disclose personal information about other individuals.
4. Do not disclose confidential information, Sun's or anyone else's.
5. Do not discuss work-related legal proceedings or controversies, including communications with Sun attorneys.
6. Always refer to Sun's trademarked names properly. For example, never use a trademark as a noun, since this could result in a loss of our trademark rights.
7. Do not post others' material, for example photographs, articles, or music, without ensuring they've granted appropriate permission to do this.
8. Follow Sun's Standards of Business Conduct and uphold Sun's reputation for integrity. In particular, ensure that your comments about companies and products are truthful, accurate, and fair and can be substantiated, and avoid disparaging comments about individuals.