

# J2EE 1.4 Kick-Off Event

## Welcome and Opening Remarks

**John Loiacono**

Executive Vice President, Software  
Sun Microsystems, Inc.



# Agenda

9:00 am - 9:30 am	Welcome and Opening Remarks
9:30 am - 10:45 am	Application Server Panel
10:45 am - 12:00 pm	Application Development Panel
12:00 am - 1:00 pm	Buffet Lunch and Demo Viewing
1:00 pm - 4:00 pm	Interviews, Press Briefings, and continued Demo Viewing



# J2EE 1.4 Kick-Off Event

## Welcome and Opening Remarks

**Mark Bauhaus**

Vice President, Java Web Services  
Sun Microsystems, Inc.



# J2EE Adoption

## Today

75% enterprises using J2EE solutions (BZ Research)

55% in production deployment  
+ another 10% in development  
+ another 10% in pilot

92% of enterprises that chose J2EE for enterprise computing are happy with their choice (Forrester)

## Tomorrow

J2EE web services application licensing grows to B\$70 by 2007

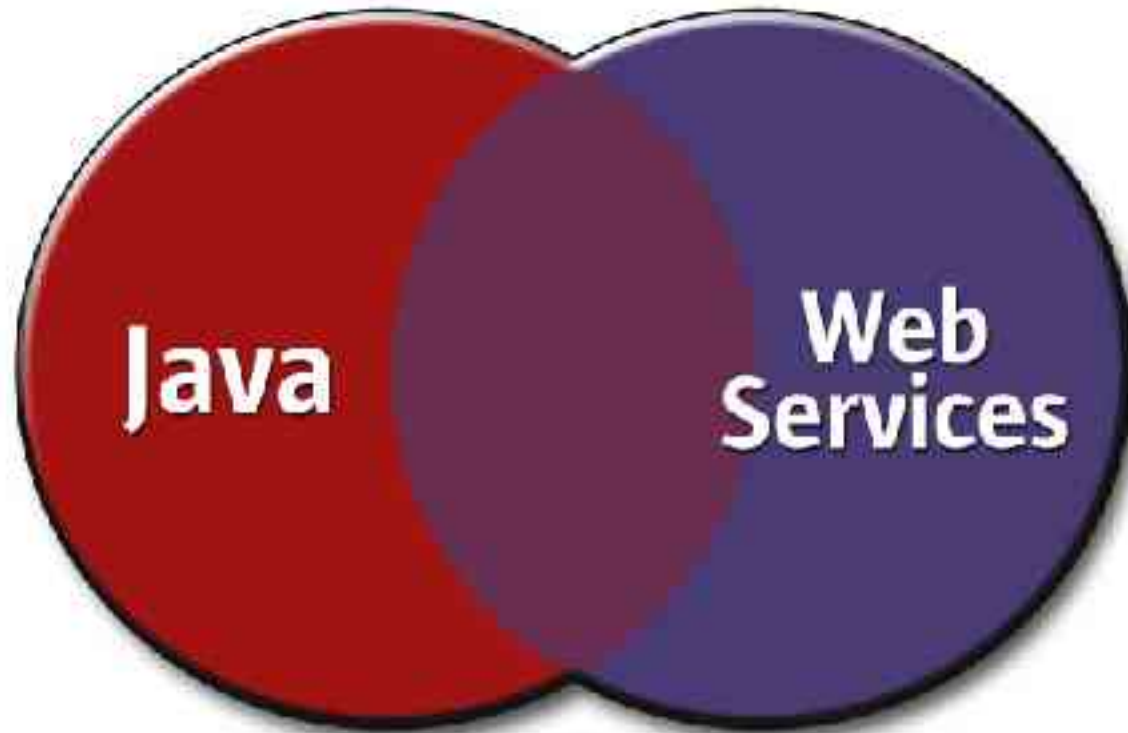


# J2EE Market Still Growing

- 28 Compatible Products (J2EE v1.3 and v1.4)
- Adoption by Open Source Community
  - open source community recognizes the value of standards and compatibility
  - J2EE Community benefits from dynamism of open source developers
- 6 new licensees in last 6 months
  - Apache Software Foundation
  - Caucho
  - JBoss
  - Kingdee
  - ObjectWeb Consortium
  - WebMethods



# Java Web Services == J2EE 1.4



Open, Portable  
Applications

Open, Portable  
Data



# J2EE 1.4 Compatible Products Are Here Now!



IBM WebSphere Application  
Server Technology for  
Developers, Version 6.0



Oracle Application Server Containers  
for J2EE 10g (10.0.3) - Developer  
Preview



Sun Java System Application  
Server Platform Edition 8



Tmax Soft JEUS 5.0  
Application Server



Trifork T4  
Application Server



# And More are Coming!



**Borland®**



**Novell.**



spiritsoft.



webMethods.



# Application Verification

**Free** Java Application Verification Kit

Reduces Development Risks

Reduces Investment Costs

Reduces Migration Expenses...

Java Powered for Enterprise Applications

identifies portable enterprise solutions

reduces vendor lock-in



# Demand the Brand!



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# Application Server Panel

Mike McHugh      VP Engineering for WebLogic Server, BEA

Mark Heid          Program Director for WebSphere, IBM

Marc Fleury        CEO and Founder, JBoss

Steve Harris       VP, Java Platform Group, Oracle

Vijay Pullur        CTO, Pramati

Jeff Jackson       VP, Java Software Engineering, Sun

Kresten Krab Thorup    CTO, Trifork

Moderator: Shawn Willett, Current Analysis



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# Application Development Panel

Benjamin Renaud	Deputy CTO, BEA
George Paolini	Vice President and General Manager of Developer Tools, Borland
Eric Naiburg	Group Manager, Desktop Products, IBM
Ted Farrell	Chief Architect and Senior Director of Strategy for Application Development Tools, Oracle
Joe Keller	VP Java Software Marketing, Sun

Moderator: Tom Murphy, Meta Group

