

java.com At-A-Glance

“Experience the Power of Java™ Technology”

Partner References & Quotes

“We have always valued our listing on java.com, not only for the extra visitors it brings to our site, but also for the high profile exposure it gives us. Not only has java.com itself become one of our top referrers, but we have gained many more site listings from webmasters who use java.com as the place to find the best Java content available.”

Dom Stoneham, Crystal Squid

“We work closely with the java.com team to serve consumers. They really make it easy for customers to find and buy products on the site.”

Jill Braff, Glu Mobile

“java.com is a portal for people who can appreciate powerful applications that fit into everyday life...we’ve seen a tremendous amount of traffic to the RingTone Remixer, which shows the power of leveraging Java technology for mobile devices.”

Stuart Dubey, Air Media

java.com Defined

java.com: Hot games, cool apps—experience the power of Java™ technology
java.com is the destination for exciting Java™ Powered software and games for your desktop and mobile phone. 12 million consumers and Java enthusiasts from over 200 countries visit java.com to download Java software for the desktop and discover software applications, games, music, devices and more that rely on Java technology.

java.com goals:

- Raise industry, community, developer, and consumer awareness and demand for Java-based applications, products, technologies, and services.
- Invigorate non-Java and Java developer communities to create and promote new and innovative applications and services based on mobile, desktop, and enterprise Java technologies.

Top Five Things You Should Know About java.com

1. An entertainment destination web site

Over twelve million consumers and enthusiasts from more than 200 countries come to java.com monthly to discover how the world uses Java™ technology through games, applications, and services.

2. A showcase of the coolest Java applications

- Desktop and mobile games and applications
 - Interactive and “demo-ready” games available for trial
- “Java Everywhere”
 - Case studies demonstrating Java™ technology in action

3. Duke's Zone

- Duke's Weblog available
- Duke's “pick” of beta games and applications
- Developer submission process available to promote their consumer-focused applications

4. Showcase for Java Powered products

Verification Programs available:

- Mobile applications
 - Java Verified Program
- Desktop applications
 - iForce Programs
 - Commercial applications requiring JRE 1.4.x to run

5. Home of the Java software for the desktop

- Easy and free download experience for those wanting the latest Java™ desktop software
- Java desktop software download and support localized in 9 languages