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For Immediate Release

ZODIAC GAMING DEMONSTRATES A CROSS-PLATFORM MULTI-PLAYER SOLUTION FOR OCAP WITH SUN MICROSYSTEMS AT NAB SHOW

Las Vegas, Nevada April 24, 2006...Zodiac Gaming™, a Develop-On-Box company, has been selected by Sun Microsystems to demonstrate a next generation solution for interactive gaming during the National Association of Broadcasters (NAB) show in Las Vegas April 24th – April 27th.

Zodiac Gaming will use Sun's Java™ technology running on an OpenCable™ Application Platform (OCAP™) set-top box and a mobile handset to allow NAB attendees to play games such as No Limit Texas Hold 'em with other attendees on a television, PC, or mobile phone.

Network operators are in a race to deploy advanced services for interactive television across multiple devices. While improvements in set-top integration, standards and technology are paving the way for new revenue sources, there are currently few solutions that can unlock the power of interactivity that spans multiple devices, platforms and people from a single interface and backend. Zodiac Gaming, utilizing Sun's Java technology, is paving the way for such integration.

“Tremendous revenue opportunities exist in driving interactivity between the 60 million digital set-top boxes, 175 million personal computers and 210 million mobile phones in the U.S. Java technology provides the ideal platform on which to achieve this convergence. We are thrilled to be a part of Sun Microsystems' demonstration,” said Michael Rivkin, CEO, Develop-On-Box, parent company of Zodiac Gaming.

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“We are extremely excited to have Zodiac Gaming at our booth at this year’s NAB conference and together we will show how advanced interactive services can be deployed on multiple platforms,” said Bill Sheppard, Sun Microsystems Senior Industry Marketing Manager for Digital Television. “Zodiac’s success within the cable industry clearly demonstrates enthusiasm for its solution and validates the value of Java technology.”

Currently deployed as part of Cablevision’s Emmy™ award winning iO, Interactive Optimum digital television service, Zodiac Gaming will be running in the Sun Microsystems booth #SL3809 during the NAB show. Representatives will be available to discuss how the technology can be instantly deployed in both advanced and legacy set-top environments.

About Zodiac Gaming

Zodiac Gaming, a DevelopOnBox company, develops advanced interactive television applications for cable companies and is a leading creator, developer, and publisher of interactive television games delivered to digital set-top boxes, played using a standard remote control. Zodiac Gaming has the most advanced sound, graphics and compression library and tool set in the industry. It has the largest game library of any set-top box game company with over 120 titles to choose from. Zodiac Gaming has a highly efficient and responsive custom development process, which has been tested with multiple MSO’s for development of a number of different types of interactive applications.

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