

# Welcome to the Liberty Alliance Project

[www.projectliberty.org](http://www.projectliberty.org)

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- The Announcement – Liberty Alliance Project
- Context for the announcement
- Charter Member comments
- The call to action
- Open Q&A

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An unprecedented collaboration of  
33 of many of the world's largest  
businesses and organizations to  
develop and deploy an open,  
federated solution for network  
identity

- It's the core of the consumer's existence
- And central to a business' relationship with and value to its customer, employee, and partner communities

- Federated identity = universal standard for single sign-on
  - Decentralized authentication and open authorization from any device connected to the network
- Localized single sign-on doesn't scale
- Centralized single sign-on means enormous, centralized power

- Enable consumers and businesses to maintain personal information securely
- Provide a universal open standard for single sign-on with decentralized authentication and open authorization from multiple providers
- Provide an open standard for network identity spanning all network-connected devices

## Representing Over a Billion Names:

ActivCard, American Airlines, the Apache Software Foundation, Bank of America, Bell Canada Enterprises, Cingular Wireless, Cisco Systems, CollabNet, Dun and Bradstreet, eBay, Entrust, Fidelity Investments, Gemplus, GM, Global Crossing, i2, Intuit, Liberate Technologies, Nokia, NTT DoCoMo, OpenWave, O'Reilly and Associates, RealNetworks, RSA Security, Sabre, Schlumberger, Sony Corporation, Sprint, Sun Microsystems, Travelocity, United Airlines, Verisign, Vodafone and more ...

Tim Arnoult  
CIO  
Bank of America

Tony Scott  
CTO  
GM IS&S

Mikko Terho,  
VP Nokia Mobile  
Nokia

Rob Glaser  
President & CEO  
RealNetworks

Art Coviello  
CEO and President  
RSA Security, Inc.

Scott McNealy  
Chairman and CEO  
Sun Microsystems, Inc.

*For information on the alliance and membership, submit your inquiries and we will get back to you as soon as possible:*

[www.projectliberty.org](http://www.projectliberty.org)

*For all media and press inquiries, contact the Liberty Alliance Project charter member's press contact at:*

[www.projectliberty.org](http://www.projectliberty.org)

Q & A