

FORUM 2007 AGENDA

Bringing Innovation to Your Bottom Line				
Tuesday: 9 October 2007				
12:00PM-8:00PM Registration				
5:00PM-8:00PM Welcome Reception and Solutions Pavilion				
Wednesday: 10 October 2007				
7:00AM-6:00PM Registration				
7:00AM-8:00AM Breakfast				
8:00AM-10:15AM General Session Jonathan Schwartz, CEO and President, Sun Microsystems, Inc. David Douglas, Vice President, Eco-Responsibility and Storage, Sun Microsystems, Inc. Jon Benson, Senior Vice President, Storage, Sun Microsystems, Inc. John Fowler, Executive Vice President, Systems, Sun Microsystems, Inc.				
10:15AM-10:30AM Break				
10:30AM-12:00PM Technology Town Halls	TCO Analysis Tools Increasing Revenue, Reducing Expenses and Mitigating Risk (Governor's Square 11)	Secure Archiving Secure Archiving and Information Access (Governor's Square 14)	Mainframe Community Community Meeting for Mainframe Users (Plaza Ballroom A,B,C)	Virtualization Reducing Complexity in Your Storage Environment (Governor's Square 12)
12:00PM-1:30PM Lunch and Solutions Pavilion				
1:30PM-2:30PM Customer-Led Sessions	Resource Optimization / Virtualization Enterprise Data De-Duplication Strategies & Real-World Deployments (Governor's Square 11)	Resource Optimization / Virtualization Virtualizing An OPEN SYSTEMS Tape Backup Environment (Governor's Square 12)	Accessing Information Surviving the Warzone: ZFS (Governor's Square 14)	Data Protection / Business Continuity How JPMorgan Chase Became an Information Week Top 20 Innovator for 2007 (Governor's Square 15)
2:30PM-3:00PM Break				
3:00PM-4:00PM Customer-Led Track Sessions	Resource Optimization/ Virtualization Where Were You When Storage Grew Up? It Might be Sexier Than You Think! (Governor's Square 11)	Resource Optimization / Virtualization EDS: Leveraging Virtualization to Optimize Your Sun Storage Infrastructure (Governor's Square 12)	Data Protection/ Business Continuity Review of Sun's Comprehensive Volume Server and Storage Line-Up (Governor's Square 14)	Secure Archiving Thought Equity Dramatically Improves Their On-Demand Content Delivery and Digital Archiving (Governor's Square 15)
4:00PM – 6:00PM Solutions Pavilion				
6:00PM-9:30PM Evening Reception and Entertainment				
Thursday: 11 October 2007				
7:00AM-8:00AM Registration				
7:00AM-8:00AM Breakfast				
8:00AM-10:30AM General Session Ian Murdock, Chief OS Platform Strategist, Sun Microsystems, Inc. Jon Toigo, CEO, Toigo Partners International Anil Gadre, Executive Vice President, Chief Marketing Officer, Sun Microsystems, Inc.				
10:30AM-10:45AM Solutions Pavilion				

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<p>10:45AM-11:45AM Customer-Led Track Sessions</p>	<p>Resource Optimization / Virtualization Enterprise Data De-Duplication Strategies & Real-World Deployments (Governor's Square 11)</p>	<p>Resource Optimization / Virtualization Virtualizing An OPEN SYSTEMS Tape Backup Environment (Governor's Square 12)</p>	<p>Data Protection/ Business Continuity Review of Sun's Comprehensive Volume Server and Storage Line-Up (Governor's Square 14)</p>	<p>Accessing Information Magma Design Automation: A Sun Content Infrastructure System – Sun StorageTek Archive Manager Implementation Story (Governor's Square 15)</p>
<p>11:45AM-1:15PM Lunch and Solutions Pavilion</p>				
<p>1:15PM-2:15PM Customer-Led Track Sessions</p>	<p>Resource Optimization/ Virtualization Where Were You When Storage Grew Up? It Might be Sexier Than You Think! (Governor's Square 11)</p>	<p>Resource Optimization / Virtualization EDS: Leveraging Virtualization to Optimize Your Sun Storage Infrastructure (Governor's Square 12)</p>	<p>Accessing Information Surviving the Warzone: ZFS (Governor's Square 14)</p>	<p>Data Protection / Business Continuity How JPMorgan Chase Became an Information Week Top 20 Innovator for 2007 (Governor's Square 15)</p>
<p>2:15PM – 2:30pm Break</p>				
<p>2:30PM-4:00PM Technology Town Halls</p>	<p>TCO Analysis Tools Increasing Revenue, Reducing Expenses and Mitigating Risk (Governor's Square 11)</p>	<p>Secure Archiving Secure Archiving and Information Access (Governor's Square 14)</p>	<p>Mainframe Community Community Meeting for Mainframe Users (Governor's Square 15)</p>	<p>Virtualization Reducing Complexity in Your Storage Environment (Governor's Square 12)</p>
<p>4:00PM-4:15PM Break</p>				
<p>4:15PM-5:15PM General Session Ian White, Senior Vice President, Global Customer Services, Sun Microsystems, Inc. Joe Heel, Senior Vice President, Global Storage Practice, Sun Microsystems, Inc.</p>				