



CHANGE THE RULES
CHANGE THE GAME

Escape proprietary lock-in —
join the open storage revolution



> sun.com/openstorage

NEW GAME — NEW STRATEGY

As vast numbers of users share content, communicate, and conduct business across the globe, flexible, scalable, and affordable storage becomes more than a technology need — it's a business requirement. Businesses often find themselves trapped by the limitations of their traditional storage infrastructure, forced to face the reality that closed, proprietary storage systems cannot easily or cost-effectively scale to meet escalating storage requirements.

> Open storage is a whole new game: You make the rules.

The old storage game dictated that as your data grew, you had to buy more storage devices to support it. Until now, you were required to purchase your storage from the same company that made you vulnerable to technology lock-in. Open storage changes the rules and lets you combine open-source software and industry-standard components to avoid vendor lock-in.

Among its many benefits, Sun Open Storage offers:

- > Affordable solutions that reduce storage costs by up to 90 percent
- > Faster access to storage components in shared High Performance Computing (HPC) environments
- > Massive storage capacity for supporting Web applications and services
- > Flexibility to create and individualize online applications to gain a competitive edge
- > An ideal platform to support server virtualization

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SCALE SMARTER WITH OPEN STORAGE

Open storage means open possibilities. Organizations that adopt an open storage strategy can accelerate business and market response times while saving up to 90 percent versus closed, proprietary storage. And with the support of a global open-source community, developers can create new storage applications and deliver storage services more quickly on multiple platforms.

Open storage enables you to easily support surging data storage requirements and capitalize on new market opportunities to increase your competitive edge.

CHANGE THE RULES AND WIN

Sun is changing the rules when it comes to open storage. Sun's Open Storage approach can liberate you from vendor lock-in, enabling you to find the solution that best fits your needs and budget. Sun Open Storage solutions leverage industry-standard hardware and open-source software that deliver maximum performance without sacrificing reliability.

With Sun Open Storage solutions, scaling is not just about adding capacity. It's about optimizing and redeploying your existing infrastructure components and adding new software to meet your changing business needs.

TURN TO THE OPEN-SOURCE LEADER

Sun is committed to open source. We are the largest commercial contributor to the open-source community. Sun's extensive expertise crosses the entire technology spectrum, enabling us to create new, innovative solutions that are revolutionizing the storage industry.

And Sun's Open Storage experts help you prepare to transition to an open storage environment through Sun's Open Storage architecture design and data migration services.

BREAK FREE FROM VENDOR LOCK-IN!

JOIN THE OPEN STORAGE REVOLUTION

Get the latest information on Sun's Open Storage solutions by visiting sun.com/openstorage.

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