



GOOD NEWS FROM ORACLE OPENWORLD

Watch Oracle OpenWorld 2009 Keynote Highlight Videos of [Scott McNealy](#) and [Larry Ellison](#).

Corporate Highlights

[eWeek: Ellison Reiterates Importance of Sun's IP in OpenWorld Opener, 12 October 2009](#)

"Ellison, who spoke for the last 20 minutes of the opening keynote, reiterated his stance that Oracle will continue to invest 'even more than Sun itself did' in the hardware and software developed by the company that brought Java and 'the Network is the Computer' to the world.

'It's dazzling to think of all the innovations that have come from Sun over the last couple of decades,' Ellison said. 'It's no wonder that Scott is so filled with pride when he talks about the company he founded and all it has delivered to the computer industry.

'I think it's exciting that we can take this great company, Sun, and combine it with another great company, Oracle, and merge those technologies -- and maybe do things that neither company could do by themselves.'"

[TheStreet.com: Oracle's Ellison Issues IBM Challenge, 12 October 2009](#)

"We are not selling off our hardware business -- SPARC is fantastic technology and it can be even better with investment by increasing the rate of innovation," said Ellison, according to the TG Daily Web site. "If IBM wants to compete, we are happy to compete -- we intend to demonstrate that SPARC is the best [architecture] in the world."

[Dow Jones Newswires: Sun Founder Says Customers Should Embrace Oracle, 12 October 2009](#)

"The question is, as we head into a new chapter, will this innovation continue? The first thing everyone asks is what will happen with Sparc?" McNealy said. "We went and asked Oracle and Oracle is committed: they're going to spend more money developing Sparc than Sun does now. That's a good sign."

"Oracle said that the combination of Sun's hardware and the Oracle database was faster and more reliable than similar products from IBM. He said Oracle would take out advertisements offering to pay \$10 million to any organization which found that the combination of Oracle and Sun didn't run at least twice as fast as an alternative."

[Agence France Presse: Oracle plays up promise of Sun take-over, 12 October 2009](#)

"'We're in it to win it,' Ellison said as he joined Sun founder and chief executive Scott McNealy on stage to open a week-long gathering of fans of Oracle's software for businesses. 'We look forward to competing with IBM... We think the combination of Sun and Oracle will be well equipped to go up against the giant.' Ellison threw down a gauntlet, challenging any company to run database applications on a Sun-Oracle system. If the Sun gear doesn't perform at least twice as fast, Oracle will pay the company 10 million dollars, Ellison said."

[ChannelWeb: Ellison, McNealy Tout Advantages Of Oracle-Sun Combination, 12 October 2009](#)

"'It's dazzling thinking about all the innovations that have come from Sun in the last few decades,' Ellison said, taking the stage after McNealy. He said combining Oracle and Sun's technology would let Oracle 'do things that neither company could think of doing by themselves. At Sun and Oracle, we're going to focus on building smarter computers,' Ellison said in a dig at IBM's 'smarter planet' advertising campaign. 'If IBM wants to compete, we'll compete,' said Ellison."

Computerworld: Sun, Oracle chiefs vow that Sun technologies will live on, 12 October 2009

"Ellison, for his part, took exception to IBM for suggesting that Oracle was not committed to Sun's wares, particularly Sun hardware. 'We're looking forward to competing with IBM in the systems [business] and we think the combination of Sun and Oracle [is] well-equipped to compete successfully against the giant,' Ellison said."

San Jose Mercury News: Oracle takeover of Sun to be center stage at OpenWorld, 11 October 2009

"...it's clear that Oracle also hopes to build momentum behind the pending Sun deal, which Ellison has touted as a major opportunity to expand beyond software, by combining Sun's high end hardware into integrated systems for corporate and government data centers."

For more information on Sun and Oracle, visit Sun.com/Oracle.