



GET AGILE, SAVE BIG, AND CREATE
A PICTURE OF EFFICIENCY



Sun's Upgrade Advantage Program

Why wait for the latest technology? The Sun Upgrade Advantage Program (UAP) and other Sun services form a total financial solution-whether you are migrating one, many, or your entire enterprise. For more information on trading in your old systems for new technology, please visit sun.com/tradeins/.

In addition to the following programs and promotions, you can find more trade-in offers by using Sun's Trade-In Calculator. Please visit sun.com/tradeins/calculator.jsp to calculate your savings.

Limited Time Offers/Promotions

Free Server Chassis with Upgrade

Upgrade to a Sun SPARC Enterprise M8000 or M9000 server and the server chassis is FREE!

Offer ends September 30, 2009.

» sun.com/specials/g/chassis.xml

Sun System Double Trade-In Allowance Promotion for Sun SPARC Enterprise - Save 20%

Receive double the trade-in value for trading in qualified Sun, IBM, HP or Fujitsu systems and upgrading to Sun SPARC Enterprise M-series servers, and get a promotional allowance of up to 20%.

Offer ends September 30, 2009.

» sun.com/tradeins/offerings/ssepromo/

UAP Featured Programs

No need to wait for a promotion to trade in your old systems: Use Sun's Standard UAP programs to trade up to the latest technology now.

Midrange & High-End Servers Programs

Upgrade to Sun SPARC Enterprise M3000

The Sun SPARC Enterprise M3000 server delivers Virtualization for Back Office and HPC as well as a great upgrade option for Sun UltraSPARC IIIi, IBM P-series or HP PA-risc servers. Upgrade to the M3000 and save up to 15%.

» sun.com/tradeins/offerings/sse/m3000.jsp

Upgrade to Sun SPARC Enterprise and Save 15%

Sun is now offering incentives to upgrade from legacy Sun and Fujitsu SPARC based systems to the new Sun SPARC Enterprise M Series systems - the most advanced, powerful Unix servers available.

» sun.com/tradeins/offerings/sse/

Entry-Level Servers Programs

Trade-Up to the Sun SPARC Enterprise T5120/T5220, T5140/T5240 or the T5440

Save up to 20% when trading in your older generation Sun or non-Sun server!

» sun.com/tradeins/offerings/coolthreads/

Sun UAP for x64 Servers

The Sun Upgrade Advantage Program offers trade-in savings when upgrading to Sun's newest and hottest x64 servers. Customer can trade in Sun or non-Sun servers (including HP, IBM, and others) and receive a trade-in allowance toward any Sun x64 server.

» Save Up to 15% on Upgrades to Sun Fire X4450: sun.com/tradeins/offerings/x4450/

» Save Up to 15% on Upgrades to Sun Fire X4500: sun.com/tradeins/offerings/sunfirex4500/

» Save Up to 15% on Upgrades to Sun Fire X4600: sun.com/tradeins/offerings/sunfirex4600/

» See All: sun.com/tradeins/offerings/x64servers/

Blades Programs

Save up to 10% when Upgrading to new, Sun Blade chassis or blades!

Trade-in a qualified system and upgrade to either Sun UltraSPARC blades (T6340, T6320, T6300), Sun Intel Xeon blades (X6275, X6270, X6450, X6250) or Sun AMD Opteron blades (X6440, X6240). Customers may also receive up to 10% off the Sun Blade 6000/6048 chassis!

» sun.com/tradeins/offerings/sunblade6000/

Netra Programs

Upgrades to Netra Carrier Grade Systems

Customers who are in current Sun servers, including previous models of Netra Servers, can get up to 15% trade-in allowance by upgrading to new Sun Netra Servers.

» sun.com/tradeins/offerings/netra/

Storage Programs

Tape Storage Programs

Get Extreme with Enterprise Archiving, Backup, and Protection with a Sun StorageTek SL8500

Enjoy trade-in allowances up to 15% on the Sun StorageTek SL 8500 Modular Tape Library, Sun's extreme storage machine.

» sun.com/tradeins/offerings/sl8500.jsp

State of the Art Archiving! Cool Savings! Sun StorageTek SL3000

Reduce costs with the new Eco-friendly Sun StorageTek SL 3000 Tape Library and save up to 20% with qualified trade-in.

» sun.com/tradeins/offerings/sl3000/

Simplify Back-up with the Award-winning Sun StorageTek SL500 Tape Library.

Gain trade-in allowances of up to 15% while getting 30% more capacity than competing models with the Sun StorageTek SL500.

» sun.com/tradeins/offerings/sl500.jsp

Trade Up to Sun StorageTek SL 24 and SL 48

Save now on the Sun StorageTek SL 24 Tape Autoloader and the Sun StorageTek SL 48 Tape Library.

» sun.com/tradeins/offerings/sl24_sl48/

Sun StorageTek VSM: New savings on increased FICON connectivity!

Sun's StorageTek Virtual Storage Manager (VSM) system is the market-leading mainframe virtual tape solution. Trade up and get up to 15% off list.

» sun.com/tradeins/offerings/vsm.jsp

Increase Storage Capacity with Sun StorageTek VTL Prime System

Shrink data volumes the easy way with the Sun StorageTek VTL Prime System. Eliminates redundant data, maximizes utilization, increases energy efficiency.

» sun.com/tradeins/offerings/vtlprime/

Stores Great, Less Filling: Sun StorageTek T10000B

With the new The Sun StorageTek T10000B enterprise tape drive, increase capacity without increasing footprint. And save 15% with qualified trade-in.

» sun.com/tradeins/offerings/t10kb/

Faster Back-ups. Slower Budget Depletion. Virtual Peace. Sun StorageTek VTL 2.0

The Sun StorageTek Virtual Tape Library 2.0 eliminates stress from shrinking back-up windows and increased data.

» sun.com/tradeins/offerings/vtlplus2/

Disk Storage Programs

Sun Storage 7000: Easy to Use, Easy to Troubleshoot, Easy on the Budget

Dramatically reduce the cost of file-based storage, radically simplify management, all with breakthrough performance and scalability

» sun.com/tradeins/offerings/7000/

Trade-up to StorageTek 6540 from 6920

Trade-in your StorageTek 6920 system towards a new StorageTek 6540 and receive 15% off list.

» sun.com/tradeins/offerings/st6920-to-st6540/

Packed with Performance, Not Price! New Sun Storage 6580/6780

Trade in a Sun StorageTek 6X40 or EMC/IBM equivalent for up to 20% off on new Sun Storage 6580/6780 midrange disk arrays.

» sun.com/tradeins/offerings/6x80/

Industry-leading Fast, Scalable, Secure Storage: Only \$1 per Gigabyte with the Sun Storage J4000 Family

The Sun Storage J4000 family of storage arrays support Solaris, Windows, Linux and builds the foundation for the tremendous operating cost savings (up to 90%) of Open Storage. Upgrade now and save up to 20% on initial purchase.

» sun.com/tradeins/offerings/j4000/

Expanded savings on Sun StorageTek 2500 Disk Array Series!

Now save up to 10% off the purchase of a Sun StorageTek 2510, 2530 or 2540 array with qualified return.

» sun.com/tradeins/offerings/2530and2540diskarray.jsp

Trade-Up to Sun StorageTek 9985V System

Trade up and save: Up to 10% on the Sun StorageTek 9985V when you trade in a qualified system.

» sun.com/tradeins/offerings/9985V/

Simplify and Virtualize Your Storage: Upgrade to Sun StorageTek 9990V

Trade-up and save up to 15% on the Sun StorageTek 9990V!

» sun.com/tradeins/offerings/9990V/

Networking Programs

Upgrade to Sun StorageTek Crypto Key Management Station 2.0

Save 25% on Simple, Secure, Scalable Data Encryption: Upgrade to Sun StorageTek Crypto Key Management Station 2.0: The power to protect your proprietary information.

» sun.com/tradeins/offerings/crypto_keyms/

Workstation Programs

Upgrade to the Newest Sun Ray Solutions and Save up to 10%

What are you waiting for? Upgrade to the newest Sun Ray solutions and receive up to 10% off the list price of one of three Sun Ray options!

» sun.com/tradeins/offerings/sunray/

Upgrade to Sun x64 Workstations and Save Up to 10%

Get up to 10% trade-in allowance when you upgrade from Non-Sun or Sun workstations.

» sun.com/tradeins/offerings/x64/

Component Programs

CPU Trade-in Program

Rev up to the latest CPU generation!

» sun.com/tradeins/offerings/cpu/

Sun Fire Server Board Upgrade Programs

Save up to 20 percent when you upgrade your Sun Fire Enterprise server boards to the latest Sun Fire UltraSPARC IV+ technology. Hot swap and dynamically reconfigure existing boards and increase performance by up to 4x.

» sun.com/ibb/enterprise/uap-boardprogram.html

Memory Trade-In Program

Take advantage of this offer to receive up to 20% off the list price when you double your memory capacity!

» sun.com/tradeins/offerings/memory.jsp

Enterprise Tape Drive Program

For a limited time receive 15% off when you trade-in your old Tape Drive and purchase a new T10000B or 9840D!

» sun.com/tradeins/offerings/tape.jsp

LTO4 Tape Drive Refresh Program

Take advantage of this new Storage Component upgrade offer and receive a trade-in allowance for your old tape drives.

» sun.com/tradeins/offerings/lt04tape.jsp

Upgrade to Sun StorageTek Crypto Key Management Station 2.0

Sun StorageTek Crypto Key Management Station 2.0: The power to protect your proprietary information.

» sun.com/tradeins/offerings/crypto_keyms/

The Sun StorageTek 6540 Controller Module Upgrade Program

Take advantage of this NEW IBB offer that allows your customers to trade-in qualified controller trays of select Sun Storage Arrays and save 10% when upgrading to the newest 6540 controller tray.

» sun.com/tradeins/offerings/6540/

Monitor Trade-In Program

Trade in your old Sun monitor or any non-Sun monitor (up to 5 years old) for a savings of up to 12%!

» sun.com/tradeins/offerings/monitors.jsp

Related Offers

Rediscover the True Meaning of Free - Migrate to Sun

If you've been depending on Lintel servers to handle your web services, chances are you're facing some unexpected challenges - spiraling operating costs among them. It seems free didn't really mean free. Sun provides the route to a best-in-class web tier infrastructure that gives you the flexibility and freedom to keep your business out in front of the rest.

» sun.com/tradeins/lintel/

Keep Your Edge - Refresh Your UltraSPARC II Infrastructure

Sun's older generation UltraSPARC servers are renown for their rock solid stability. But are you ready to maintain your business' competitive advantage into the future? When you upgrade to the latest Sun Fire systems from Sun, the answer is a resounding yes. Whichever Sun servers you choose, you're assured long-term investment protection, outstanding performance, efficiency and reliability, and all the benefits of the most advanced operating system in the world: Solaris 10. So you can keep your competitive edge razor sharp.

» sun.com/tradeins/USIIrefresh/

Services, Spares, and Remanufactured Systems

Sun Services is where network computing and business converge.

» sun.com/servicesolutions/

Sun offers spare parts to augment all your system purchases. According to IDC, up to 62% of customers keep hot spares on site. Be prepared and avoid costly system down time.

» sun.com/spares/

Buy Sun equipment through the Remanufactured Systems Program and get peace of mind and an extraordinary value.

» sun.com/reman/

Ready to Buy?

Please contact your local Sun Sales Rep at sun.com/sales/wwsales.jsp or Authorized Sun Reseller at partneradvantage.sun.com/catalog/.

Please Note: Not all programs and promotions are available in all countries. Please check with your local Sun Sales Rep or Authorized Reseller. For more information on the Terms & Conditions of the UAP program, please visit sun.com/tradeins/terms.jsp .

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